

Dear [Name],

I hope this message finds you well. My name is Peter Reniers, and I am a researcher at the Open Universiteit of the Netherlands.

We are currently working on an exciting project in collaboration with the Society for Companion Animal Studies aimed at adapting an existing Toolkit to better support home care clients who live with pets. Pets play an essential role in the well-being and quality of life of many individuals, and we want to ensure that this Toolkit reflects the needs and experiences of both clients and caregivers who interact with them.

We are seeking participants like you to take part in a series of online focus groups or interviews to gather insights on how the Toolkit can be adapted to the home care setting in the UK.

Your knowledge and experience in [home care, pet care, or related field] would be invaluable in helping us tailor this resource to meet the unique needs of clients receiving home care in the UK who live with pets.

Why participate?

- **Contribute to meaningful change:** Help shape a Toolkit that will positively impact the lives of home care clients with pets.
- **Share your expertise:** Your input will directly inform the content of the Toolkit.
- **Flexible participation:** You can choose to take part in either a group discussion or a one-on-one interview, depending on your preference and availability.
- **Incentive:** You are entitled to a 20-pound gift card.

What to expect:

- **Time commitment:** The focus groups or interviews will take approximately 60 to 90 minutes.
- **Format:** The sessions will be conducted online, so you can participate from the comfort of your own home or workplace.
- **Confidentiality:** All feedback will be used solely for the purposes of this study.
- **Data:** During the study your contact information will be stored on a secure Open Universiteit drive. Legally, research data must be stored for a minimum period of 10 years. If you have any questions or require more information, please visit <https://www.ou.nl/en/personal-data-disclaimer>. Personal information such as age, gender, educational and work experience will be collected to describe the, overall group of participants.
- **Voluntariness:** You may stop participating at any time without providing a reason.

If you are interested in participating or would like more information, please reply to this email or contact us at peter.reniers@ou.nl. We will follow up with details on scheduling and next steps.

Your input will play a critical role in making this Toolkit a valuable resource for home care clients living with pets. Thank you for considering this opportunity to contribute to this important initiative. We look forward to hearing from you soon.

Warm regards,
Peter Reniers